



THE KENNEL CLUB CHARITABLE TRUST

COOKIE POLICY

The Kennel Club Charitable Trust is a Registered Charity in England and Wales number 327802

MAY 2021



1. INTRODUCTION

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our website. This policy should be read together with our GDPR Privacy Policy which sets out how and why we collect, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

Who we are

This website is owned and maintained by The Kennel Club Charitable Trust, registered charity in England and Wales number 327802.

Registered Office: 10 Clarges Street, Piccadilly, London W1J 8AB

2. OUR WEBSITE

This cookie policy relates to your use of our website. Throughout our website we may link to other websites owned and operated by certain trusted third parties to make other products and services available to you. These other third party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third party websites, please consult their policies as appropriate.

3. COOKIES

A cookie is a small text file which is placed onto your device (eg. computer, smartphone or other electronic device) when you use our website. We use cookies on our website. These help us monitor how people use our site, make our website work and understand how our customers and potential customers use our website so we can develop and improve their design, layout and more relevant content, personalise content and ads, to provide social media features and to analyse our traffic.

We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services, eg. to personalise content and ads, to provide social media features to analyse our traffic (eg. how many times you visit the website, which pages you visit, location data and the originating domain name of your internet service provider). Some of this information will be aggregated or statistical, which means that we will not be able to identify you individually.



For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the guidance on cookies published by the UK Information Commissioner's Office – www.aboutcookies.org or www.allaboutcookies.org

4. CONSENT TO USE COOKIES AND CHANGING SETTINGS

We will ask for your permission (consent) to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (eg. to enable the use of our services).

You can withdraw any consent to the use of cookies or manage any other cookie preferences via your web browser. Most browsers will allow you to turn off cookies. If you want to know how to do this, please look at the menu on your browser, or look at the instruction of www.allaboutcookies.org

You can change your cookie preferences and provide or withdraw your consent to cookies in respect of these website from the cookie declaration in the website footer.

Unfortunately, turning off cookies may mean our website doesn't retain your personalised settings and may restrict use of the site.

5. OUR USE OF COOKIES

The table below provides more information about the cookies we use and why:

Statistics Cookies

These cookies collect analytics data about how you are using the site, to allow us to measure and improve performance. Without these cookies the site may not perform or look as expected.

These cookies are not essential and we will therefore request your consent before placing these cookies.

COOKIE	PURPOSE
<p>_ga -gat</p>	<p>Google Analytics</p> <p>This is a web analytics service provided by Google Inc. It collects information about visitor behaviour on our websites and stores information about what pages you visit, how long you are on the site, how you got here and what you click on. This Analytics data is collected via a JavaScript tag in the pages of our site and is not tied to personally identifiable information. We do not therefore collect or store your personal information (eg. your name and address) so this information cannot be used to identify who you are.</p> <p>You can find out more about Google's position on privacy as regards to its analytics service at https://support.google.com/analytics/answer/6004245?hl=en</p>

6. THIRD PARTY ACCESS TO COOKIES

We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.



The cookies we use will only be accessed by us and those third parties named in the table above for the purposes referred to in this cookie policy. Those cookies will not be accessed by any other third party.

7. EMAIL TRACKING

Some emails we send we track, at an individual level, whether the user has opened and clicked on the email. We do not use this information at a personal level, rather we use it to understand open and click rates on our emails to try and improve them. If you want to be sure that none of your email activity is tracked then you should opt out of our emails which you can do via the unsubscribe link at the bottom of emails we send.

8. HOW TO TURN OFF ALL COOKIES AND CONSEQUENCES OF DOING SO

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website.

For further information about cookies and how to disable them please go to the guidance on cookies published by the UK Information Commissioner's Office at www.aboutcookies.org or www.allaboutcookies.org

How to contact us

Please email our Data Protection Team on kcct@thekennelclub.org.uk if you have any questions about this cookie policy or the information we hold about you.

Changes to this policy

We may update this Cookie Policy from time to time. Any changes we make in the future will be posted on our website. Please check back regularly to see any updates or changes to this policy.